



Plymouth Economic Development (PED) is embarking on a project to enhance the look and feel of Plymouth's Main Street area. The reason is to make the town more inviting and enchanting.

The key tools for accomplishing this will be:

1. Outline lighting on the buildings on both sides of the street

This will be between Highway 49 and the Montessori School. Here is the package we are putting together for the owners or occupants of Main Street buildings.

- 1. There is **no fee** to purchase these lights or to have them installed. It will be done by professionals.
- 2. The **cost to operate** these LED lights is **about \$1.00** per month per building. We would like the building tenant or owner to pay this. For hardship cases, PED will work to find a solution.



We need donations. The PED cost of the project will about \$15,000. So far we have commitments for \$4,000. If you would like to participate in any way, we would appreciate it. Email me at rsanders@integritydm.com or call Rick Sanders at 209-245-4900 with your questions or comments, especially if you are reluctant to participate.

2. Curb Appeal Contest

We will be holding a competition for the Plymouth home with the greatest improvement in "Curb Appeal" and design. Participants will receive a card and House Number. The card will entitle them to discounts at whatever home improvement places we can come up with. We can assist them with design.

The Rotary Club of Plymouth Foothills will help with the project and their

foundation will collect the donated monies. The **Rotary Club of Plymouth Foothills Foundation** is a 501c3 charitable foundation, so *all donations are tax deductible*. Rotary will also provide some person power on April 27 to haul away junk, and if pre-planed, especially help older homeowners with their project, painting and other things. We are hoping that we will have other volunteers to help with labor on other days.

The competition will end with a celebration and announcement of winners at a PED Community Meeting towards the end of June. The 1st place winner can "Throw the Switch to Light the Town" and the top 3 winners will get appropriate gifts. We also hope to have gifts of some kind for every participant.